



# Designing a Knowledge Hub for You by You

Strategic Priorities of the Anticipation Hub  
based on the results of the Scoping Study 2020

# Introduction

In early 2020, the Anticipation Hub Team commissioned a Scoping Study to inform the development of Anticipation Hub – a new knowledge exchange platform for anticipatory humanitarian action. The study team consulted with 99 stakeholder-informants from organisations all over the world. The main results were shared with stakeholders involved in anticipatory action via two webinars beginning of June 2020 and the results were used to establish three key priorities and a number of services to be provided by the Anticipation Hub when it launches in late 2020. The key results of this study are as follows.

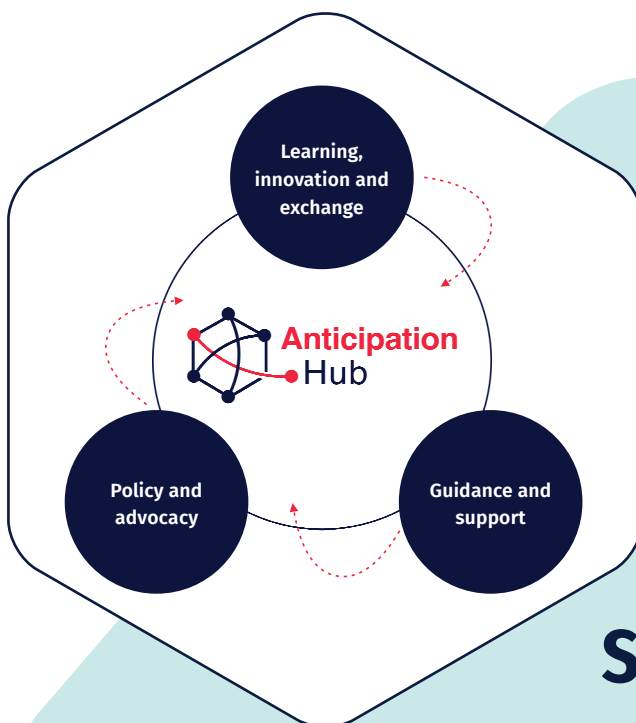


**Excited to be part of the innovation.**

**Target your comparative advantage and work well (not compete!) with others.**

## Needed.

**Looking forward to seeing the Hub in action.**



## Strategic priorities of the Anticipation Hub

Stakeholder responses converged around the need for the Anticipation Hub to facilitate learning, innovation and exchange, provide guidance, and take the lead on policy and advocacy for anticipation. By focusing on these priorities and developing the related features highlighted below, the Hub will facilitate discussion and learning around anticipation at the interface between practice, science, and policy.

Make it a living platform which connects to various activities on the ground and really supports scaling up.

## Partnership, membership, and other contributions

Organizations and individuals will be able to engage with the Hub in a variety of ways. Registered members will receive regular updates and access to content, whereas partners may contribute financial or human resources to maintaining Hub content and services. In return, partners can use the Hub to host their anticipation-related knowledge products and services while having the opportunity to influence the strategic direction and growth of the Anticipation Hub. Most respondents were eager to be involved with the Anticipation Hub assuming they gained approval from their management. This positive response demonstrates the perceived need for such a community and service.

## Connecting to existing communities

Respondents cautioned that the Hub should complement, not duplicate, existing efforts. It can do so by hosting information and knowledge produced by other partnerships and initiatives and clearly defining and respecting roles and mandates. While there are many existing partnerships, practitioners still have to do a lot of work on their own to seek out relevant information for their anticipation efforts and would like a one-stop-shop for learning around early warning and early action. The Hub will seek to fill that gap by becoming the “go-to” place for anticipation-related guidance, learning, connections, and expertise.

**82%**

Interest in becoming a partner

**89%**

Interest in contributing services

**65%**

Possibility of assigning human resources

*Percent of informants who expressed interest in Hub pending organizational approval*

## Virtual hub for the Dialogue Platforms.

An interactive platform, where people can post challenges and get ideas or recommendations.

Try to keep it flexible and dynamic.

## The way forward

Drawing on the results of this analysis, the Anticipation Hub will focus on the strategic priorities and provide the tools and services outlined below. In doing so, it hopes to serve the anticipation community and contribute toward cohesive, collaborative, and effective anticipation.



## Strategic Priority #1

### Learning, Innovation and Exchange

The Anticipation Hub will serve as a platform for learning from experience, for building partnerships, for fostering coordination, and for the development and diffusion of new ideas. It will achieve these goals by connecting stakeholders and facilitating exchange and joint-learning between individuals, governments, policymakers, the Red Cross Red Crescent Movement, NGOs, UN agencies, researchers and other actors interested in anticipatory humanitarian action.

To support learning and exchange, the online platform will feature the following:

- Project mapping
- Repositories of early actions & triggers
- Databases of research, case studies and lessons learned
- Training opportunities (materials, tool kits, courses, etc.)
- Exchange opportunities (initiate new working groups and/or promote existing ones, connect to the global, regional, and national Dialogue Platforms etc.)
- Documentation of innovative approaches and new thematic areas e.g. anticipatory action in conflict settings, disaster risk financing, etc.





## Strategic Priority #2

### Guidance and support

The Anticipation Hub network and platform will provide general and technical guidance and support for anticipatory programs. It will facilitate the development of tools and methodologies to support the design and implementation of anticipatory systems. This in turn will help connect anticipation to disaster risk reduction and climate change adaptation efforts.

The following tools and services will be available:

- Manuals and guidance documents for anticipatory action
- Online trainings
- Videos and standard presentations
- Guidance on emerging topics
- Connecting people through project maps and expert databases

The Hub will seek to facilitate policy and advocacy by providing the following:

- Facts & figures
- Key messages
- Learning from evidence
- Success Stories
- Policy guidance



## Strategic Priority #3

### Policy and Advocacy

The Anticipation Hub and its members and partners will promote policy and advocate mainstreaming anticipatory approaches within the development and humanitarian systems at greater pace and scale. This includes demonstrating the effectiveness of anticipatory action, helping to build coherence across our policy and advocacy work (e.g. through the Risk Informed Early Action Partnership (REAP) and Early Action Focus Task Force), guiding future advocacy work to influence global policy frameworks and facilitating collaboration on anticipation-related thematic issues and events.